

FOR IMMEDIATE RELEASE

LRP Media Group Launches Academic Esports Conference & Expo for K-12 and Higher Education

The October 2020 event will feature powerful sessions from academic and esports leaders and a dynamic Expo with groundbreaking technologies.

PALM BEACH GARDENS, Fla. – October 21, 2019 – LRP Media Group, an innovative media giant serving millions of business and education professionals worldwide, today announced the launch of the Academic Esports Conference & Expo, to be held October 19 - 21, 2020, at the Hilton Chicago. The conference is the first of its kind completely dedicated to esports and academics. The event will give K-12 and collegiate administrators, esports faculty, and technology leaders the tools and structure needed to help launch and advance esports programs and transform learning for all students.

“We are excited to be hosting a conference for K-12, higher-ed and technology partners that blends the cutting-edge world of esports with education,” said Chris Burt, Academic Esports Conference Chair. “The global esports industry is \$1+ billion and growing every day. One of its fastest-growing segments is in schools, where the benefits for students are immeasurable. Our event will provide attendees with unprecedented insight from top experts on the best practices for not only implementing a successful program but also taking it to the next level.”

Brought to you by the creators of the Future of Education Technology® Conference and the UB Tech® Conference, this pioneering show will offer a robust learning experience – with in-depth sessions on implementing and administering esports, as well as strategies that leverage both academics and the latest technology to make programs run well. LRP Media Group has more than 40 years’ experience in education technology for K-12 and higher education professionals, plus three years in esports professional development, making the Academic Esports Conference & Expo the place to learn it all – from curriculum development to coaching student-athletes to game selection.

“To be able to get advice and instruction from the best in the field and then be able to network with those thought leaders and top vendors is really unique,” Burt said. “We are gathering input from experts in the K-12 and higher-ed space who are at the forefront of building programs and heading associations, and who understand the ever-changing nature of gaming and its impact on education. It will be an incredibly fun, collaborative learning environment for attendees.”

Esports is experiencing tremendous growth, especially among students who play the games and connect with their peers regularly through them. Educators recognize the value of not only bringing together students at school but utilizing esports to help them forge career paths through well-developed curriculum plans.

The Expo Hall will showcase top esports solution providers and allow attendees to get hands-on and in-depth experience with the technologies and services available. Kenneth Williams, Conference Sales Manager commented, "The Academic Esports Expo Hall is designed to facilitate face-to-face opportunities and collaboration with exhibitors and sponsors. Our goal is to help educators create constructive gaming environments that expand learning, participation, and inclusion through esports."

Registration for the Academic Esports Conference & Expo will open in February. For more details, visit www.AcademicEsportsConference.com

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About Academic Esports Conference & Expo®

The Academic Esports Conference & Expo is a newly launched, groundbreaking event that gathers academic and esports leaders in K-12 and higher education – including administrative, technology, and esports faculty and experts – for thought-provoking sessions, networking opportunities and a dynamic, hands-on trade show. This three-day event provides school and district administrators, deans and provosts, school technology leaders, program directors and industry insiders with sessions on starting up programs, developing existing ones, implementing academic curricula based on esports and gaining an edge through insight on emerging trends and technology. Visit www.AcademicEsportsConference.com for more details.

About LRP Media Group

LRP Media Group, founded in 1977 by Kenneth Kahn, is an innovative media giant serving millions of business and education professionals worldwide. Specializing in education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, LRP publishes thousands of books, pamphlets, newsletters, videos and online resources. The company also produces five industry-leading print and digital magazines for key decision-makers: *District Administration*, *Human Resource Executive*®, *HRM Asia*, *Risk & Insurance*® and *University Business*. Additionally, LRP annually delivers top-quality training and professional development to more than 80,000 professionals through its 13 award-winning conferences and tradeshow in China, Singapore and the United States. LRP currently employs more than 500 professionals in its Connecticut, Florida, Pennsylvania, Singapore and Washington, D.C. offices. Headquartered in Palm Beach County since 1996, the company has more than \$70 million in annual revenue. For a complete list of LRP resources, eCourses and conferences, please visit www.lrp.com.

About Future of Education Technology® Conference

The Future of Education Technology® Conference (FETC) annually attracts thousands of education and technology leaders for an intensive, highly collaborative exploration of new technologies, best practices and pressing issues. With basic to advanced sessions tailored to the needs of each role in the digital transformation, FETC® is known as one of the nation's premier preK-12 education technology events. FETC® provides school and district administrators, classroom teachers, IT professionals, special education directors, curriculum and media specialists, and other educators with roles or interest in ed tech, the opportunity to explore the most effective integration of technology across the curriculum. FETC®

offers a balanced blend of administrative, instructional and technical content through targeted sessions, intensive workshops, hands-on demonstrations of the newest products, and more. Visit fetc.org for more details.

About UB Tech® Conference

UB Tech® Conference is the leading higher education technology event for tech gurus, academic strategists and hands-on IT professionals and is the place for these innovators and thought leaders to come together. The event includes 3 days of targeted Summits, Workshops and Breakout Sessions where attendees can learn about the latest technology trends and issues impacting institutions, browse a wide array of technology products and services in the Expo Hall hosting dozens of solutions providers and network with colleagues.

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