

**FOR IMMEDIATE RELEASE****Academic Esports Conference & Expo Announces the National Association of Collegiate Esports as Official Partner**

NACE focuses on developing the structure and tools needed to advance collegiate esports in the varsity space and will be featured in the conference's Expo Hall.

PALM BEACH GARDENS, Fla. – June XX, 2020 – Academic Esports Conference & Expo™ (AECE), a forward-thinking event for K-12 and higher education academic, technology, development, athletics and esports leaders, announced today the National Association of Collegiate Esports (NACE) as an official partner. NACE will serve as a solutions provider for attendees seeking to start or progress their collegiate esports programs. The conference will be held October 19 - 21, 2020 at the Hilton Chicago.

NACE, a nonprofit membership association, develops the structure and tools needed to advance collegiate esports in the varsity space and collaborates with members to lay the groundwork in areas such as: Eligibility, Path to Graduation, and Competition & Scholarships. NACE will also have a featured space in the conference's Expo Hall to meet with attendees and discuss how they can become a part of the association and begin or further advance their programs.

"NACE is the preeminent organization for colleges and universities looking to launch and grow varsity-level programs," said Chris Burt, Program Co-Chair for the Academic Esports Conference & Expo." Michael Brooks and his team continue to make a significant impact in collegiate esports through new partnerships, new game offerings, and most importantly, by providing clear paths to scholarships and careers for student-athletes. We are thrilled that NACE members will be presenting some of their latest initiatives and meeting with attendees to showcase their work on our expo floor."

"NACE is proud to be a part of the inaugural Academic Esports Conference & Expo," said Michael Brooks, Executive Director of NACE. "We are looking forward to collaborating and meeting with attendees to provide them the most up-to-date information on collegiate esports."

AECE will feature more than 55 sessions in five distinct learning tracks including *Starting Up*, *Advanced Level*, *Academic Development*, *Infrastructure & Technology* and *Emerging Trends*. AECE will also include two keynote presentations from former Senior Policy Analyst of the White House Executive Office of Science and Technology Policy, Constance Steinkuehler, and Senior Director of Education Strategy for Dell Technologies, Adam Garry.

Registration for the 2020 Academic Esports Conference & Expo is now open. Professionals can still receive Super Savings of \$500.00 off the on-site rate. For more information, visit www.AcademicEsportsConference.com.

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About Academic Esports Conference & Expo™

The Academic Esports Conference & Expo™ is a newly launched, groundbreaking event that gathers academic and esports leaders in K-12 and higher education – including administrative, technology, and esports faculty and experts – for thought-provoking sessions, networking opportunities and a dynamic trade show. This three-day event provides school and district administrators, deans and provosts, school technology leaders, program directors, and industry insiders with sessions on starting up programs, developing existing ones, implementing academic curricula based on esports and gaining an edge through insight on emerging trends and technology. Visit AcademicEsportsConference.com for more details.

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